Google Cloud | Quantexa

Innovative Cloud-based Contextual Decision Intelligence

BETTER TOGETHER

Google Cloud & Quantexa provide the next-generation technology to overcome your biggest data challenges and create value by enabling contextual Intelligence

Accelerate
time-to-insight

Fast, consistent, scalable
performance

Improve
decision making

Proven customer value with clear differentiators

- **Hybrid and Multi-Cloud** – leverages Google Kubernetes Engine (GKE) to provide Quantexa the scaling power to effectively deploy Elasticsearch, an enterprise search engine for data querying that's central to Quantexa's Entity Resolution and network analytics

- **Advanced AI/ML** enables critical real-time AI-driven financial crime alerts via joint Google Cloud and Quantexa capabilities

- **Best-in-Class Security** takes advantage of the same secure-by-design infrastructure, built-in protection, and global network that Google uses to protect your information, identities, applications, and devices

- **Global Infrastructure** - delivers the highest level of performance and availability with Google's planet-scale infrastructure in a secure, sustainable way

The perfect combination

Google Cloud Platform (GCP) enables business to easily capture, manage, process, and visualize data. This allows them to grow from prototype to production without having to think about capacity, reliability, or performance. Quantexa contextual Decision Intelligence (DI) empowers organizations to make trusted operational decisions. This means clients can deploy one instance of the platform to operationalize analytics for all operational decisioning needs in a rapid and secure way. When you bring GCP and Quantexa together, customers achieve a secure cloud experience with big data technology innovations via next-generation services and frameworks for cloud data warehousing. We accelerate time-to-insight, and leverage fast, consistent, and scalable performance.

We help overcome your biggest challenges

Multiple Representations of Data – Data being managed across disparate systems and department silos

Multiple Sources of Data – Both internal and external data used across company with no connections to the customer or other groups

Money Laundering – Organized criminals are using sophisticated techniques to cover their tracks

Counter Fraud – Data sources are multiplying and claims fraud costs billions each year

Contextual Single View of Data – Investigators need a single view of data to evaluate risks more clearly and make better decisions

Only 10%

of data deemed potentially useful by enterprises is being analyzed today*

59%

of organizations see the lack of a single version of the truth as a key challenge*
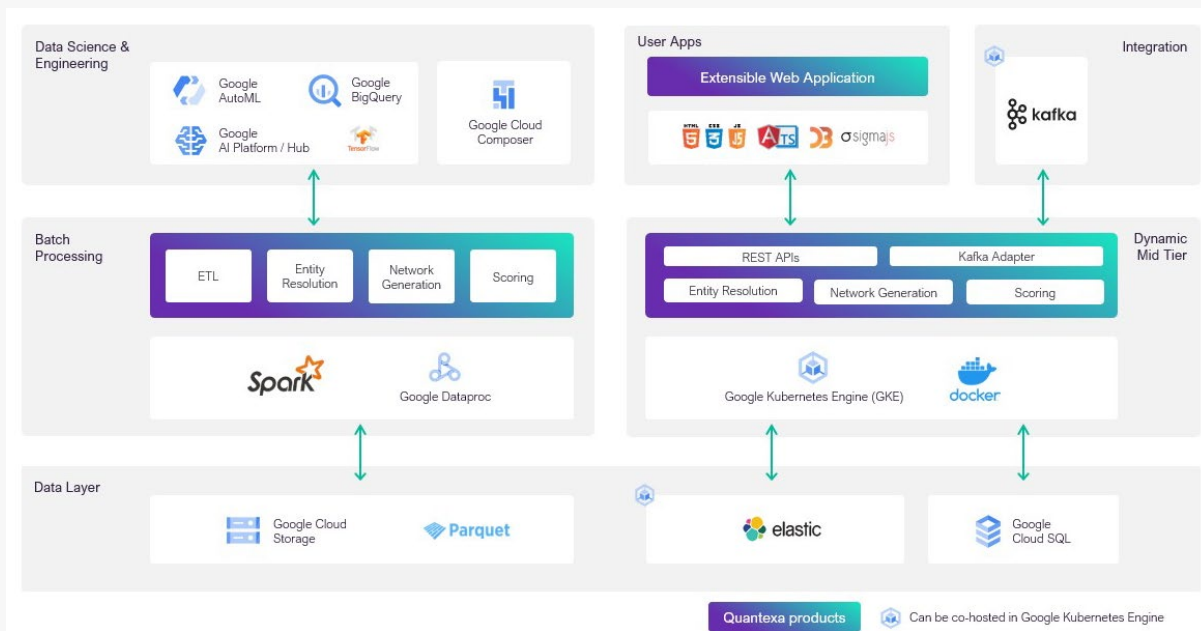
Better Together – a secure big data cloud experience for contextual Decision Intelligence innovation

GCP allows customers to build what's next – better software, faster on a private global fiber network. Using Google's core infrastructure, data analytics, and machine learning (ML), customers can do live migrations of virtual machines, ensure redundant backups, and continued expansion capabilities while being committed to open source and leading price-performance. Plus, GCP security delivers services to users with speed and reliability.

Quantexa is transforming the market for Risk, Compliance and Data Management technology with its groundbreaking platform. Our key technology differentiator is our unique dynamic **Entity Resolution (ER)** capability, plus **graph-based network intelligence and AI combined in a single platform.** ER creates an enterprise-wide, trustworthy, resolved data foundation that can support multiple use cases and teams to achieve lower total cost of ownership (TCO).

GCP's Google Kubernetes Engine (GKE) solution integrates with the Quantexa platform. In essence, we crunch data to generate a contextual picture of relationships to *improve decision-making in any complex field* – from global markets to government intelligence. Our customer life-cycle solutions help **manage risk and compliance** across: Financial Crime, KYC, Counter Fraud, Customer Intelligence, Contextual MDM and Credit Risk. And we help customers leverage Google BigQuery and AI Platforms.

Quantexa Technology Stack

Learn more / contacts

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About Quantexa

Quantexa is a global data and analytics software company that helps organizations make more informed operational decisions through meaningful data. Quantexa's platform uses the latest big tech and AI to power contextual Decision Intelligence; a new approach that uncovers hidden risks and reveals new opportunities by providing a holistic, connected view of internal and external data, all in one place. These insights help companies solve major challenges across data management, KYC, customer intelligence, financial crime, risk, fraud, and security throughout the customer lifecycle.

quantexa.com

About Google Cloud

Whether your business is early in its journey or well on its way to digital transformation, Google Cloud can help you solve your toughest challenges. Our distributed cloud solutions provide consistency between public and private clouds, enabling businesses to modernize and developers to build faster in any environment.

cloud.google.com

quantexa